



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Contract # 321742

Schedule Dates 10/03/12-11/05/12
Advertiser Po/K Rothfus/R/Congress (13160)
Agency/T-Code Strategic Media Placement (3469)/157739025
Product Political -Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE, WHITNEY
Phone/Fax /
CPE 2409
Account Types National/Political
Billing Type Standard
Comments KEITH ROTHFUS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Strategic Media Placement
7669 Siagers Loop
Delaware, OH 43205

Date Entered 07/12/12
Last Modified 10/12/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06183753
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,173.75
Net Total \$91,651.25
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	80	\$68,925.00
Nov. 2012	43	\$38,900.00
Grand Total:	123	\$107,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	5:59A- Channel 11 News 6am	2			X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/27	8/17/12
36.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	5:59A- Channel 11 News 6am	2	X	X	X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/29/12
37.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	5:59A- Channel 11 News 6am	3	X	X	X	X	X			3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/29/12
38.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	5:59A- Channel 11 News 6am	4	X	X	X	X	X			4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/30/12
39.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	5:59A- Channel 11 News 6am	4	X	X	X	X	X			4	\$575.00	\$2,300.00	Pittsburgh (WPXI)	NEWS 6-7A/28	8/29/12
40.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	5:59A- Channel 11 News 6am	1	1							1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 6-7A/29	8/29/12
41.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	7A- 8A (EST)	2			X	X	X			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/30	8/29/12
41.0.1	Closed Preempt	10/05/12															Pittsburgh (WPXI)	(Manager's) Pre-empt/Spot -st	
42.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12
43.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 321742

Schedule Dates 10/03/12-11/05/12
Advertiser Pol/K Rothfus/R/Congress (13160)
Agency/T-Code Strategic Media Placement (3469)/157739025
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE,WHITNEY
Phone/Fax /
CPE 2409
Account Types National/Political
Billing Type Standard
Comments KEITH ROTHFUS
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Date Entered 07/12/12
Last Modified 10/12/12
Entered By Jennifer Stewart
CO-OP Yes
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Demo
Order Type Normal
Package Deal
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Net Total \$91,651.25
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	80	\$68,925.00
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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Strategic Media Placement
7669 Siagers Loop
Delaware, OH 43205

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	7A- 8A (EST)	4	X	X	X	X	X			4	\$475.00	\$1,900.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12
45.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	7A- 8A (EST)	4	X	X	X	X	X			4	\$475.00	\$1,900.00	Pittsburgh (WPXI)	TODAY 7-8A/31	8/29/12
46.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	7A- 8A (EST)	1								1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-8A/32	8/29/12
47.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	8A- 9A (EST)	3	X	X	X	X	X			3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	TODAY 8-9A/33	8/29/12
48.0	Normal Line / Spot	10/22/12-10/26/12	4	:30	8A- 9A (EST)	2	X	X	X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	TODAY 8-9A/33	8/29/12
49.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	8A- 9A (EST)	3	X	X	X	X	X			3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	TODAY 8-9A/33	8/29/12
50.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	TODAY 8-9A/34	8/29/12
51.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/35	8/29/12
52.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/35	8/29/12
53.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/35	8/29/12
54.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/36	8/29/12
55.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/36	8/29/12
56.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/36	8/29/12
57.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/36	8/29/12

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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Strategic Media Placement
7669 Slagers Loop
Delaware, OH 43205

Date Entered 07/12/12
Last Modified 10/12/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06183753
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Order Type Normal
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Commission \$16,173.75
Net Total \$91,651.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012 80 \$68,925.00
Nov. 2012 43 \$38,900.00
Grand Total: 123 \$107,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	4P- Judge Judy 4p	1				X	X	X		1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4-430P/37	8/29/12
59.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	4P- Judge Judy 4p	1	X	X	X	X	X			1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDY 4-430P/38	8/30/12
60.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	4P- Judge Judy 4p	2	X	X	X	X	X			2	\$300.00	\$600.00	Pittsburgh (WPXI)	JUDY 4-430P/38	8/29/12
61.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	4P- Judge Judy 4p	2	X	X	X	X	X			2	\$300.00	\$600.00	Pittsburgh (WPXI)	JUDY 4-430P/38	8/29/12
62.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	4:29P- Judge Judy 430p	1	X	X	X	X	X			1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430-5P/39	8/29/12
63.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	4:29P- Judge Judy 430p	2	X	X	X	X	X			2	\$375.00	\$750.00	Pittsburgh (WPXI)	JUDY 430-5P/39	8/29/12
64.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	4:29P- Judge Judy 430p	1	1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430-5P/40	8/29/12
65.0	Normal Line / Spot	10/03/12-10/05/12	4	:30	5P- 5:30P (EST)	2			X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/41	8/29/12
66.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/42	8/29/12
67.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/42	8/29/12
68.0	Normal Line / Spot	10/22/12-10/26/12	4	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/42	8/29/12
69.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 5-530P/42	8/29/12
70.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5P- 5:30P (EST)	1	1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/43	8/29/12
71.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 530-6P/44	8/29/12

CONFIRMATION CONTRACT

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Contract # 321742

Schedule Dates

Advertiser

Agency/T-Code

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

10/03/12-11/05/12

Pol/K Rothfus/R/Congress (13160)

Strategic Media Placement (3469)/157739025

Political - Federal Candidate (1067)

POL/K ROTHFUS/R/CON/PA (130629)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

EVERSOLE,WHITNEY

/

2409

National/Political

Standard

KEITH ROTHFUS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/12/12

Last Modified 10/12/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06183753

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$16,173.75

Net Total \$91,651.25

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012 80

Nov. 2012 43

Grand Total: 123

Spots

Rate

\$68,925.00

\$38,900.00

\$107,825.00

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
72.0	Normal Line / Spot	10/22/12-10/26/12	4	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 530-6P/44	8/29/12
73.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 530-6P/44	8/29/12
74.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (EST)	1								1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/45	8/29/12
75.0	Normal Line / Spot	10/03/12-10/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	2			X	X	X			2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/46	8/29/12
76.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5:58P- Channel 11 News At 6pm M-F	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/47	8/29/12
77.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	5:58P- Channel 11 News At 6pm M-F	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/47	8/29/12
78.0	Normal Line / Spot	10/22/12-10/26/12	4	:30	5:58P- Channel 11 News At 6pm M-F	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/47	8/29/12
79.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:58P- Channel 11 News At 6pm M-F	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/47	8/29/12
80.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/48	8/29/12
81.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	6:59P- Jeopardy	1			X	X	X			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/49	8/29/12
82.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	6:59P- Jeopardy	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7-730P/50	8/29/12

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Date:

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Pol/K Rothfus/R/Congress (13160)

Agency/T-Code

Strategic Media Placement (3469)/157739025

Product

Political - Federal Candidate (1067)

Brand

POL/K ROTHFUS/R/CON/PA (130629)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

EVERSOLE,WHITNEY

Phone/Fax

/

CPE

2409

Account Types

National/Political

Billing Type

Standard

Comments

KEITH ROTHFUS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

07/12/12

Last Modified

10/12/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06183753

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$16,173.75

Net Total

\$91,651.25

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Spots

Rate

Oct. 2012

Nov. 2012

Grand Total:

80

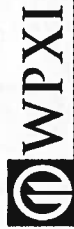
43

123

\$68,925.00

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83.0	Normal Line / Spot	10/03/12-10/05/12	5	:30	7:30P- WHEEL OF FORTUNE	2			X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/51	8/29/12
84.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
85.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
86.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
87.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730-8P/52	8/29/12
88.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/53	8/29/12
89.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	2	X	X	X	X	X			2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/54	8/29/12
90.0	Normal Line / Spot	10/22/12-10/26/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/54	8/29/12
91.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/54	8/29/12
92.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/55	8/29/12
93.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P							1		1	\$1,450.00	\$1,450.00	Pittsburgh (WPXI)	LATE NEWS/56	8/29/12

CONFIRMATION CONTRACT

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Date:

Accepted Station:

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Sales Tax

Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Oct. 2012	80	\$68,925.00	
Nov. 2012	43	\$38,900.00	
Grand Total:	123	\$107,825.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
94.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/57	8/29/12
95.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$1,700.00		Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/57	8/29/12
95.0.1	Closed Preempt	10/21/12															Pittsburgh (WPXI)	Pre-empt/Spot -	
96.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/57	8/29/12
97.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/57	8/29/12
98.0	Normal Line / Preempt	10/07/12-10/07/12	5	:30	8:13P- NBC Sunday Night Football	1							1	1	\$5,000.00		Pittsburgh (WPXI)	NA DUE TO RATE/SNF 8-12M/58	8/30/12
98.0.1	Closed Preempt	10/07/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
99.0	Normal Line / Preempt	11/04/12-11/04/12	5	:30	8:13P- NBC Sunday Night Football	1							1	1	\$5,000.00		Pittsburgh (WPXI)	NA DUE TO RATE/SNF 8-12M/58	8/30/12
99.0.1	Closed Preempt	11/04/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
100.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	6P- CHANNEL 11 NEWS	1							1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/59	8/30/12
101.0	M/G For 98.0.1 / Sports-Football	10/07/12-10/07/12	5	:30	8:13P- NBC Sunday Night Football	1							1	1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	/SNF 8-12M/58	10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Contract # 321742

Schedule Dates 10/03/12-11/05/12

Advertiser Pol/K Rothfus/R/Congress (13160)

Agency/T-Code Strategic Media Placement (3469)/157739025

Product Political -Federal Candidate (1067)

Brand POL/K ROTHFUS/R/CON/PA (130629)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name EVERSOLE,WHITNEY

Phone/Fax /

CPE 2409

Account Types National/Political

Billing Type Standard

Comments KEITH ROTHFUS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

07/12/12

Date Entered

10/12/12

Last Modified

Jennifer Stewart

Entered By

Yes

CO-OP

06183753

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$16,173.75

Net Total

\$91,651.25

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

80

43

123

Rate

\$68,925.00

\$38,900.00

\$107,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
102.0	M/G For 99.0.1 / Sports-Football	11/04/12-11/04/12	5	:30	8:13p- NBC Sunday Night Football	1							1	1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	/SNF 8-12M/5B	10/7/12
103.0	M/G For 41.0.1 / Spot	10/11/12-10/12/12	5	:30	7A- 8A (EST)	1			X	X					\$475.00		Pittsburgh (WPXI)	TODAY 7-8A/30 (MG from 10/5)	10/9/12
103.0.1	Preempt	10/11/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
104.0	M/G For 95.0.1 / Spot	10/21/12-10/21/12	5	:30	11:30P- Channel 11 News Following Football 1130P	1							1	1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	LATE NEWS 1130P-1235A/	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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